

HOUSE OF DEHRES

by Jennifer Henricus



Model wearing a diamond necklace featuring a 45.10ct royal blue emerald-cut sapphire, diamond earrings with Kashmir no-heat sapphires, and a ring with a 43ct Sri Lanka no-heat emerald-cut sapphire

# GRAND MASTERS

CHANGING THE WORLD ONE BRIDE AT A TIME

A giant Ceylon sapphire highlighted by two pear-shaped white diamonds nestles at the centre of a ring, while a matching 45ct royal blue sapphire dazzles at the heart of a stunning diamond necklace. Completing the spectacular set is a pair of earrings, each with a 9ct cushion-cut Kashmir sapphire with elaborate diamond highlights. This stunning ensemble is part of the bridal jewellery collection of the House of Dehres.

Dehres founder Ephraïm Zion confesses to an almost obsessive mission: “to elicit joy through beautiful, rare, and artistic jewellery creations that celebrate life’s joyous milestones”. Zion and his team travel the world searching for rare and exquisite gemstones which they then translate into unique pieces.

The brand has a two-fold design approach: for more complex, design-

oriented pieces, particularly necklaces and bracelets, they specifically source both diamonds and precious gemstones to suit that particular design. At the same time, designs are created to highlight the unique and extraordinary gems acquired from exclusive sources worldwide. Sourcing gemstones to complete an ensemble is an arduous challenge and could sometimes take several years. But it is one that Zion always welcomes.

Zion began his personal jewellery journey as a young apprentice diamond cutter in Israel, before moving to New York to become a master diamond cutter. In 1985, 14 years after he joined his family’s gemstone enterprise in Asia, he founded the House of Dehres in Hong Kong. The name Dehres is an acronym derived from initials of the first names of family members, which has proved to be more than a symbol of unity and shared passion.

Model wearing a necklace featuring a 21.11ct fancy yellow diamond, earrings with cushion-cut fancy yellow diamonds, and an 11ct fancy yellow diamond ring





"FUNCTIONALITY,  
DIVERSITY, AND  
AESTHETICS ARE  
THE ESSENTIAL  
ELEMENTS IN  
OUR DESIGN  
PHILOSOPHY"



CLOCKWISE FROM  
TOP LEFT  
Mr Ephraim Zion,  
founder of House of  
Dehres

*Splendor* necklace in  
pear- and marquise-cut  
white diamonds

*Majestic* earrings with  
pear-shaped white  
diamonds

*Splendor* earrings with  
heart-, pear-, marquise,  
and brilliant-cut white  
diamonds

*Majestic* necklace in  
brilliant-, pear-, oval-,  
and marquise-cut white  
diamonds

All from the *Bride's Pride*  
collection

"Functionality, diversity, and aesthetics are the essential elements in our design philosophy," Zion shares. Most Dehres pieces are detachable and are designed to be worn in different ways. Bridal jewellery make up a fair proportion of collections, as do pieces for red carpet events. All pieces are hand-made either with platinum, 18K white gold, or titanium by master goldsmiths.

"Successful, confident, and fearless," that's the Dehres woman, according to Zion. "She is not afraid of indulgence, of owning and wearing Dehres pieces that she knows accentuate her beauty in a very tasteful way."

Best-selling items are solitaire rings and earrings, as well as bracelets and necklaces.

"We are currently preparing to introduce our brand to more high net-worth private clients worldwide." As part of this effort, the brand opened a boutique store in Taipei, as well as satellite offices in Bangkok, Shanghai, and Vancouver. "At some point in the future, I may consider opening more stores in other major cities in the Asia Pacific region," he adds.

While he strives to expand the brand, Zion clings to his dream of "changing the world one jewel at a time", creating timeless pieces. And if he had his way, he wants to see more blushing brides at the altar and celebrities on the red carpet wearing his elegant jewels. 